

Curriculum Vitae

Clement Merceron

UX/UI Designer

18 october 1987

Driving license

Single

Address

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Portfolio

www.clementmerceron.com



SKILLS

Languages

French : Mother tongue

English : Advanced

Spanish : Moderate

Softwares

Sketch : Expert

Illustrator CC : Expert

Photoshop CC : Expert

AB Tasty : Notions

Hotjar : Notions

After Effects & Premiere : Notions

Principle : Notions

Keynote : Expert

Invision : Expert

UX Design

Design Thinking : Consulting & coaching

UX Workshop : Preparation, Facilitation & Restitution

Prototyping : Expert

Usability evaluation : Expert



INTERESTS

Test, learn & bounce

Application of new technologies, tools and methodologies to improve production processes and teamwork.

Business & Innovation

Evolution in an environment of startups and large groups. Business coaching and hackathons.

Watch

Daily watch on trends, methods and designer's tools. (web, tech, UX, interfaces, typography, branding, innovation)

Others

Music : Guitar player (20 years) and stringed instruments (luth, ukulele) Composition, shows, ...

Illustration : Watercolors, vector drawing & digital art



EDUCATION

Higher National Diploma

Internship - 2006 / 2009
Design School of Nantes Atlantique (Nantes, France)



WORK EXPERIENCE

Independant UX/UI Designer

Freelancer (Paris, FR) - Since Jul. 2018
Product Design (iOS & Android), UI/UX Design, Branding & Communication, Illustration
Customers : Pangea (Japan), Startup Inside, France is AI, AI for Good



UX/UI Designer

@ AlloVoisins (Nantes, France) - Aug. 2017 - Apr. 2018
Global rebranding and redesign of all interfaces from the website (responsive) to both Android & iOS applications. UI/UX Design, Branding & Communication, Agile teamwork



Lead UX/UI Designer

@ Startup Palace (Nantes, France) - Sep. 2015 - Aug. 2017
UX/UI Design, Webdesign, Branding & Communication, Consulting
Customers : Ouest-France, Manitou, ChronoLink, Skippair, MyNewStartup



Webdesigner & Art Director

@ Escale (Nantes, France) - Mar. 2012 - Sep. 2015
Art Direction, Ergonomy, Webdesign, UI Design, Branding, Illustration
Customers : Manitou, Presse Ocean, Coca-Cola, Immodvisor, Team Officine, MyNewStartup



Graphic Designer / Illustrator / Performer

Freelancer - Sep. 2009 - Mar. 2012
Art Direction, Webdesign, Branding, Illustration, Scenography, Performances
Clients : Escale, Doze Studio, Communities, Local artisans



Product / Interior Designer

Internship @ AREP (Nantes, France) - Sep. 2008 - Aug. 2009
Design d'espace, architecture d'intérieur, urbanisme, illustration, design graphique
Customers : SNCF, Gares & Connexions



Product / Interior Designer

Internship @ Perrin (Nantes, France) - Sep. 2006 - Aug. 2008
Design d'espace d'accueil et de vente, architecture d'intérieur, concepts de mobilier contemporain
Customers : Afflelou, Optique 2000, Atoll, Generale d'Optique, pharmacies, jewelers



MISCELLANEOUS

Design Coach/Mentor

Innovation Events & Hackathons - Since Jun. 2017
Events : AI Labs, Startup Weekends, Startup Inside, Ouest-France, France is AI, AI for Good

Familink

2nd project @ Startup Weekend St Briec - Nov. 2016
Time capsule of your memories. Digitize, store and view your memories with family and across generations.
Branding, market research, user interviews, wireframes, UX & UI design.

